

General Description

Queens Park Wines will operate from a light industrial space at the address specified in the application. The unit is 300 sq/ft and access is via a metal rising shutter or a single door in that shutter. Please refer to the following documents associated with this application for more information the unit:

Unit-1.jpg, Unit-2.jpg, Unit-3.jpg, Unit-4.jpg, Unit-5.jpg, Unit-map-1.jpg, Unit-map-2.jpg, Unit-plans.

The unit serves primarily as a storage and distribution centre for wine. Sales will include retail and trade customers (once our AWRS registration is completed).

All sales will be made via the website, though in certain circumstances, such as trade customers, orders may be taken over the phone but we do not offer phone sales as a normal part of our business operations.

Deliveries will be both local and national, same-day and overnight. Local deliveries may initially be made by our staff or by local couriers. Overnight national deliveries will be made via courier firms who specialise in this type of work.

Please refer to the document "*Licensing Objectives*" for more detailed information on how we intend to ensure we uphold all four of the licensing objectives.

Queens Park wines will operate a 24 hour licence as purchases can be made via the website at any time of day or night.

Deliveries will normally take place during the daytime or evening with a normal latest delivery slot being 6pm - 10pm except for exceptional circumstances.

Online sales via the website, email or telephone

For telephone and online sales - customers will not be present at the premises for transactions.

Transactions will be made online with credit and debit cards.

The website will employ age verification software to ensure purchases are not made by children.

All alcohol sold is stored at the premises and delivered directly to the customer, either by our staff for local deliveries, or by a 3rd party courier. All courier firms will be

notified that they will be delivering age restricted goods and will be instructed to adhere to the Check 21 procedure at the point of delivery.

Deliveries will be clearly marked with a warning that the box contains age restricted products and instructs the delivery driver not to deliver to children, to use Check 21 and to return any deliveries that cannot be accepted and signed for by an adult.

Wine tasting on the premises

This will mainly be for trade customers, although some retail customers may be offered this service depending on demand.

All wine tasting sessions on site will be held between the hours of 1pm and 10pm weekdays.

Attendees will be required to register via the website for a free ticket or purchase a ticket in advance via the website.

All wine is included in the cost of the ticket.

All wine will be served in small measures for each wine, typically 60-70cl per wine. There will normally be 6 wines per person per session though this may vary slightly depending on the customers needs.

No cash sales will take place on the premises. If customers choose to purchase any wines they will be required to pay via the website and once payment is received the wine will either be delivered via courier or they can take the wine away with them.

Due to the limited size of the premises a maximum of 6 people per tasting session will be adhered to.

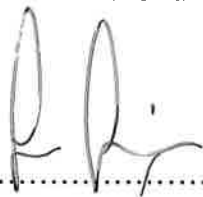
Wine purchased via the website cannot be consumed on the premises.

In exceptional circumstances trade customers or friends and family may be allowed onto the premises outside of the stated hours, but no cash sales will take place on site.

Wine tasting off the premises

Larger public wine tasting evenings will be organised in venues around London and will be subject to the licensing conditions of the specified venue or to the specified condition of the TEN for unlicensed venues.

Signed:.....



Print:.....

IAN SIMPSON - T/A QUEENS PARK WINES

Date:.....

10-08-2017